



PLM Interest Group



Take part in a PLM Governance Benchmark ...

... and answer the fundamental questions of PLM

An International PLM Benchmark

After an extensive discussion phase involving around 20 different companies, Thales, DCNS, Knorr-Bremse and Honeywell met in Paris, France on 16-17 April to confirm the scope and structure of the first ever [PLM Governance Benchmark](#).

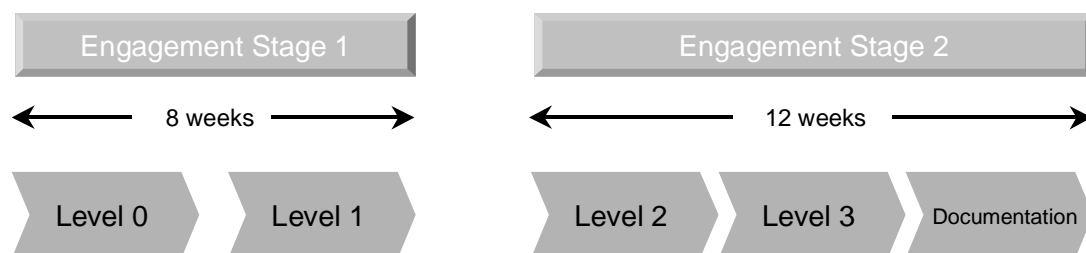
Answering PLM Questions

The Benchmark will answer the most fundamental questions faced by PLM Managers:-

- Is my PLM delivering the expected benefits to the company?
- Is my PLM Strategy sound? Will it support my company's business aims and challenges?
- Does my company have the right fundamentals in place for successful PLM?
- Is my PLM investment under control?
- How is my company positioned vs. its peers, and comparable companies in other industries?

Proven Methodology

The full PLM Governance Benchmark will run for 20 weeks, and will use the PLMIG [PLM Benchmarking Handbook](#) methodology that has been proven in real benchmarks since 2005. Participation is limited to user companies so that in-depth, neutral comparisons can be made.



Using the Results

Answering these questions can help companies to:-

- Build, challenge or improve their PLM Vision and Strategy
- Reinforce their project execution
- Identify and manage their PLM project weaknesses

How to Take Part

New companies are welcome to join the Benchmark, and can blend with the core programme either by the start of Level 1, or the start of Stage 2. Every company that participates shares the same integrated set of results.

You can request more information via benchmark@plmig.com, or by contacting Roger Tempest on +44 1865 880495.