



## PLM Interest Group



Take part in a PLM Governance Benchmark ...

... and answer the fundamental questions of PLM

## An International PLM Benchmark

After an extensive discussion phase involving around 20 different companies, Thales, DCNS, Knorr-Bremse and Honeywell met in Paris, France on 16-17 April to confirm the scope and structure of the first ever [PLM Governance Benchmark](#).

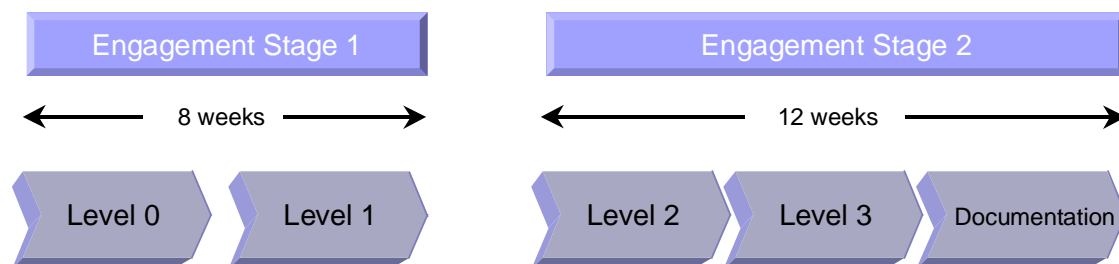
## Answering PLM Questions

The Benchmark will answer the most fundamental questions faced by PLM Managers:-

- Is my PLM delivering the expected benefits to the company?
- Is my PLM Strategy sound? Will it support my company's business aims and challenges?
- Does my company have the right fundamentals in place for successful PLM?
- Is my PLM investment under control?
- How is my company positioned vs. its peers, and comparable companies in other industries?

## Proven Methodology

The full PLM Governance Benchmark will run for 20 weeks, and will use the PLMIG [PLM Benchmarking Handbook](#) methodology that has been proven in real benchmarks since 2005. Participation is limited to user companies so that in-depth, neutral comparisons can be made.



## Using the Results

Answering these questions can help companies to:-

- Build, challenge or improve their PLM Vision and Strategy
- Reinforce their project execution
- Identify and manage their PLM project weaknesses

## How to Take Part

Now is the time to join the Benchmark. The Benchmark has a modular structure with an easy entry path, and every company that participates shares the same integrated set of results.

## Global Scope

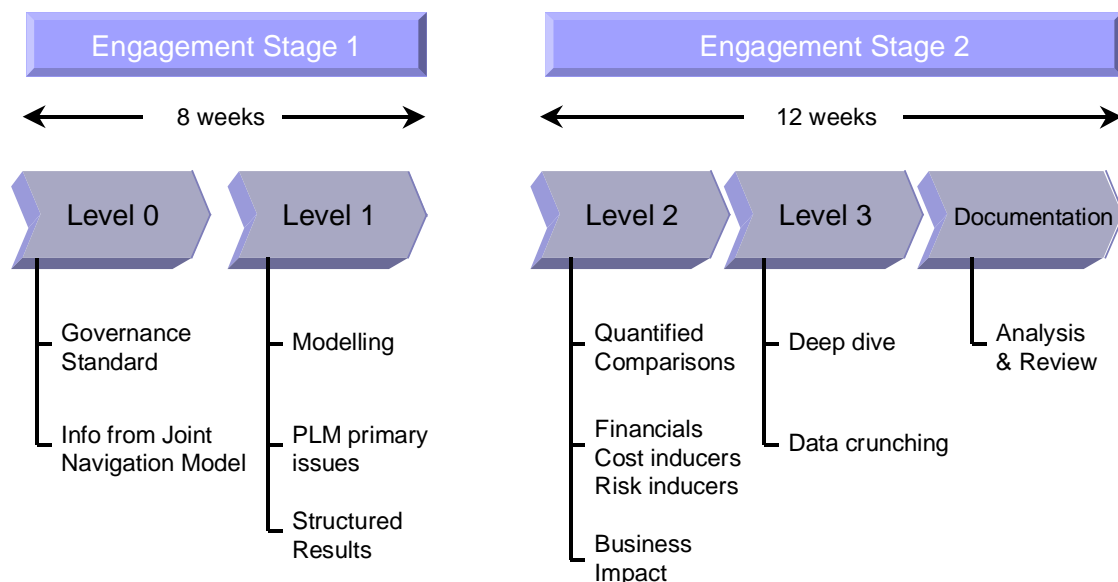
This is the first global benchmark of top-level PLM that has ever been carried out. It will provide international comparisons of performance and progress, and will generate a new common language and measurement structure for the industry.

From the early visibility of 'Level 0' to the full quantified metrics of 'Level 3', the Governance Benchmark will provide the Board-level reporting and direction that is expected of every other management discipline. Multi-year benchmarking will build the results into a full Reference Model for PLM benefits, that can be revisited by companies every three to five years to check and maintain progress.

## Structured Methodology

The Governance Benchmark structure is designed to be modular, and to deliver an increasing feed of information throughout the programme, culminating in a full set of metric and financial comparisons. The Benchmark will use the current PLMIG tools:-

- **PLM Benchmarking Handbook** for operational parameters; and,
- **PLM Governance Standard** for high-level governance and management issues.



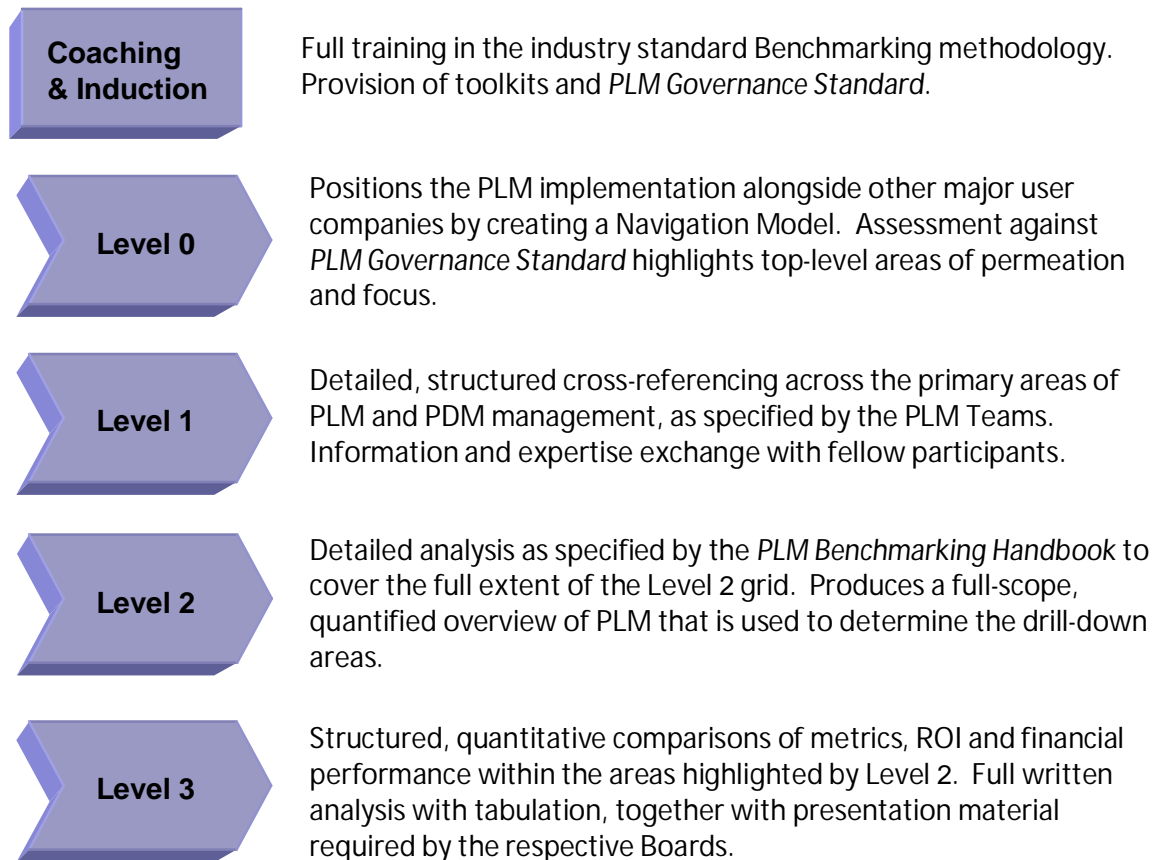
Using the terminology of the *PLM Benchmarking Handbook*, the modules are:-

- **Coaching / Induction:** to give full visibility of the tools and methodology;
- **Level 0:** creating a standard format PLM overview (a 'Navigation Model') that positions the company with respect to the other participants, and highlights the main areas of PLM focus;
- **Level 1:** a bespoke comparison to provide early information in the most important subject areas for the PLM management team; and,
- **Levels 2 and 3:** an integrated, quantified comparison generating the formalised body of results, including metrics and financials.

At every level the results reveal new information, leading to a full breakdown of how PLM affects the business bottom line. During the process, the continual exchange of ideas with other participants highlights new techniques that you can adopt.

## Benchmark Modules

Companies can participate in any or all of the Benchmark Modules in the sequence below. Each Module is designed to give its own value and to be a stepping-stone for the next.



## Easy Entry

Every company that takes part in the Benchmark follows the same modules. This ensures balanced results, and offers companies a number of decision points about how far to proceed.

The easy way to make use of the Governance Benchmark is to see how to apply the tools and methodology by taking part in a *Coaching and Induction Workshop*:-

- **Coaching / Induction:** Provides full insight into the industry-standard Benchmark structure; plus training and the full set of working materials for your PLM Team to use internally or with other companies.  
2 days off-site: €3,000

You can then decide whether to join with other companies in the Benchmark's Level 0 assessment, to give an overview of how your implementation compares to other major users:-

- **Level 0 Assessment:** Produces a written presentation of your implementation in a structured, neutral format that can be compared with the pool of other participants.  
4 days on-site: €4,500

You can request more information via [benchmark@plmig.com](mailto:benchmark@plmig.com), or by contacting Roger Tempest on +44 1865 880495.