



PLM Interest Group

PLM Benchmark Series

International PLM Benchmarking

User companies need a platform to share their experience and compare how well they are implementing PLM. The PLMIG [PLM Benchmark Series](#) in 2013 will provide a structured platform for PLM Teams to present their ideas and learn the best methods to leverage value from PLM.



The format is simple: PLM Teams from different companies come together for 3 days and present their ideas and techniques to each other in a workshop group. The PLMIG format structures the results into benchmark comparisons. As a series of these events are held in Europe and the USA, the workshop results will be combined to produce a definitive, international comparison of PLM strengths and successes.

This means that, by participating in a single workshop with a small number of other user companies, each participant gains the results and knowledge from a much larger benchmark base.

Answering PLM Questions

The Benchmark will answer the most fundamental questions faced by PLM Managers:-

- Is my PLM delivering the expected benefits to the company?
- Is my PLM Strategy sound? Will it support my company's business aims and challenges?
- Does my company have the right fundamentals in place for successful PLM?
- Is my PLM investment under control?
- What have we learned in the years we have been implementing PLM?
- What can we learn from other experienced users?
- How is my company positioned vs. its peers, and comparable companies in other industries?

Proven Methodology

The full PLM Benchmark will use the PLMIG [PLM Benchmarking Handbook](#) methodology that has been proven in real benchmarks since 2005. Participation is limited to user companies so that in-depth, neutral comparisons can be made.

Interactive Format

The Workshop format is completely natural for PLM Managers. After an overview from the PLMIG to set the scene, each participating team will present their PLM journey to the group.

The presentation can be a straightforward summary of the working material that every PLM Team generates, and may cover the original business case, scope, deployment, planning and support. This can be followed by the major issues that drive or obstruct PLM; an overview of the PLM lessons learned; and an insight into how PLM has been leveraged to add more business value.

In a group of experienced PLM Teams, each presentation is going to generate a lively and detailed question and answer session, and the PLMIG role is to capture the structure of the debate so that the PLM conclusions can be formalised.

3-Day Structure

The PLMIG begins Day 1 with an overview of the methodology, and then the participants take over to make their presentations. Day 2 is a group working day, and Day 3 is used to shape the findings into a common structure.

Day 1		
AM.	PLMIG Benchmarking Overview	PLMIG
AM	User Presentations & Discussions	Group
PM	User Presentations & Discussions	Group
Day 2		
AM	What to Compare, and How to Compare It	Open Forum
PM	Lessons from the User Presentations <ul style="list-style-type: none">- PLM methods- Business Value	Group
Day 3		
AM	Formalising the Results	PLMIG / Group
PM	Matters Outstanding & Next Steps	Open Forum

6-Month Programme

A series of Workshops will be held in several countries during 2013, all following this same format. Participants in any Workshop will receive the results of the whole series, which will build into the most comprehensive benchmark of PLM implementation that has ever been undertaken.

Global Scope

This is the first global benchmark of top-level PLM that has ever been carried out. It will provide international comparisons of performance and progress, and will generate a new common language and measurement structure for the industry.

Multi-year benchmarking will build the results into a full Reference Model for PLM Benefits that can be revisited by companies every three to five years to check and maintain progress.

Easy Entry

Every company that takes part in the Benchmark has the same involvement. This ensures balanced results, and offers companies a choice of entry points in terms of timing and geographical location.

Participation by teams of colleagues is encouraged, and the Benchmark Workshop fee of €3900 / £3000 / \$4900 enables up to 3 people to attend.

Using the Results

Answering these questions can help companies to:-

- Build, challenge or improve their PLM Vision and Strategy
- Reinforce their project execution
- Identify and manage their PLM project weaknesses

Just as important will be the detailed interaction between experienced PLM Managers over each 3-day period, as the format enables them to exchange ideas and methodologies in a depth of detail that has never before been possible.

How to Take Part

Now is the time to join the Benchmark. You can request more information via benchmark@plmig.com, or by contacting Roger Tempest on +44 1865 880495.