

PLM J Product Lifecycle Management Journal

*The Journal of the PLM Interest Group.
Circulated to members and subscribers each calendar month.*

WHAT'S NEW IN MARCH

In January and February we set up the *PLM Journal* and formalised the development programme that was first devised at the Frankfurt Charter Meeting.

This month we have begun to put that programme into action. We have been doing the background preparation and planning for what the PLMIG does best – enabling its members to meet each other and to exchange ideas.

PLMIG Events

We now have two strands of events that will take place in May, June and beyond.

Response to the 'PLM Top Ten' theme has been very positive, and the first meeting has been fixed for May.

We shall also be holding a series of four 'PLM Open Days' in a roadshow format, in partnership with Knowledge Campus. These will bring entry-level and early-stage organisations together in an interactive format that they will not have experienced before.

PLM Top Ten

These meetings provide a workshop environment for members to generate ideas and plans to solve the primary PLM issues that they face in their own organisations, using the combined expertise of everyone who participates.

As more meetings are held in more countries, they will build into the definitive list of the Top Ten global PLM issues. The first meeting is on May 26, and details are in this issue.

PLM Open Days

In the course of setting up the PLMIG we have encountered hundreds of organisations for which PLM is a major issue, but which are not aware or advanced enough to become part of the Group.

Most "awareness days" for PLM newcomers are so packed with seminar strands and exhibitions that the delegates are more confused after the event than before.

We plan to run 'PLM Open Days' in the UK, Benelux, Germany and Sweden in the format that has proved so effective so far.

The content is generic in comparison to normal PLMIG events, but members who wish to come along to meet people and chat can do so for free.

Visit Reports

This month we visit a 10-year old TeamCenter implementation at Siemens in Switzerland, with 700 users in six countries.

We also get some surprising insights from a PLM manager at the user end of the pharmaceutical industry in the UK.

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