

# PLMJ Product Lifecycle Management Journal

*The Journal of the PLM Interest Group.  
Circulated to members and subscribers each calendar month.*

## WHAT'S NEW IN NOVEMBER

This month's *PLM Journal* is even more focused than the October issue, but the two main subjects are the culmination of all of the work of the PLMIG in 2004 - and will have a major impact on the PLM arena in 2005.

The Benchmarking Workshop, hosted over three days by Siemens, Munich, was even more successful than we had hoped. The group worked constructively and very effectively to develop the material for the Benchmarking Handbook. The methodology that they generated is very flexible and industry-independent.

Putting together the concept of future PLM-related workshops, all producing a new deliverable, with ideas on why and how major user organisations might host meetings, has led to the 'PLM Best Practice 2005' initiative which could become the focal PLM programme of next year.

### PLM Benchmarking Workshop

The decision to opt for a 3-day Workshop to deal with Benchmarking, rather than a shorter format, turned out to be justified. It required a major commitment in time from the participants, but the results were worth the effort. As the structure of the methodology is brand new, the time was needed to work through all of the issues and practicalities. The result will be a new PLM Benchmarking Handbook to be published next week. More details are inside.

### PLM Best Practice

All through this year, one of the most elusive things to establish has been where "Best Practice" is to be found in PLM, and (once identified) how this can be passed on to other PLM organisations.

How can we involve the major user organisations, and how can the findings be reviewed and developed?

An integrated programme involving a 'project group' of organisations holding a series of workshops, reviewing the results of a sequence of user-hosted 1-day events in different countries, can build into the first ever definition of what PLM Best Practice truly is. We explain how inside.

### PLM Vision

One of the important issues to understand when benchmarking is the PLM Vision of a company. We show what you may need.

### Corporate Members Meeting

Dates for the Corporate Members Meeting are being arranged as we go to press, within the target period of 06-17 December.

The Corporate Members will discuss the whole PLMIG programme for 2005, as initiated in the October issue of the PLMJ and including the structure that will support 'PLM Best Practices'. More news of this in the next issue.

### In the PLMJ this Month:

1. **What's New in November**
2. **PLM Benchmarking Workshop: Report {1}**
3. **PLM Best Practice: The Initiative for 2005**
4. **PLM Vision: What Might It Be?**

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