

# PLMJ Product Lifecycle Management Journal

*The Journal of the PLM Interest Group.  
Circulated to members and subscribers every quarter.*

## NEWS FROM Q3

The overwhelming theme of the past three months has been “behind-the-scenes” discussion and development to set up new workshops and meetings.

This has resulted in two (and possibly three) events timed for December and January.

### Current Projects

First to be arranged was a coordination and planning meeting for PLM researchers that will be hosted by EPFL in Lausanne on 23-24 January.

Peugeot then confirmed that they will host the first workshop on PLM Maturity in Paris on 05-07 December.

Discussions are still in progress for a BRM event in the APAC region, also aimed for December.

### Maturity Reference Model

The MRM (renamed from its reference in previous PLMJ issues as ‘CMM’) is a demanding concept, and the Paris workshop will need to be well structured. We discuss that structure inside.

### PLM Syllabus

As the scope of the PLM manager’s activities is so ill-defined, it seems too much to expect that his role might have job descriptions, training plans, and career development paths. However, everyone else has them, so we take an HR department view of what these might be.

### User Groups

PLM is a global subject, but the way that PLM user groups have evolved means that currently they are either nationally- or vendor-based. This is natural, but restrictive.

The PLMIG has been searching for ways to add connections between users who would currently never meet. An invitation to the excellent *PLM Europe 2006 Conference* hosted by UGS was a chance to consider these ideas.

### PLM for CEOs

As the debate about how to convince CEOs of the value of PLM rolls on, the PLMIG is challenged by CXO magazine to write an article for their December feature. You can read the draft inside.

### PLM Needs Assessment

John Stark outlines a 10-step approach to PLM progress that can help executives and VPs to make a decision.

### In the PLMJ this Issue:

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7. PLM Needs Assessment

### Q4 PLMJ

Because of the workshops planned for December, the PLMJ Q4 will be published and circulated in January so that we can include news of what actually happens. This will be done under 2006 membership so that you receive your four issues.

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