



PLM Interest Group

PLM Benchmark Coaching Workshop

Learn How to Benchmark Your PLM Implementation



As part of the global PLM Governance Benchmark in 2012, Knorr-Bremse will host a **PLM Benchmark Coaching Workshop** to confirm the methodology and agree the scope and details. The Workshop will be held at their Headquarters in Munich on 28-29 March 2012.



Thales will host a matching **PLM Benchmark Coaching Workshop** at Thales University, Paris on 16-17 April 2012.



Bendix will complete the series by hosting a **Benchmark Coaching Workshop** for US-based companies in Elyria, Ohio on 23-24 April 2012.

The Governance Benchmark will be a structured PLM benchmark between user companies, with all of the documentation and management handled by the PLMIG. The project will give participating companies a clear picture of their current and potential PLM performance, and provide a detailed roadmap for education, planning and improvement over the next 5 years.

The **PLM Benchmark Coaching Workshop** is a chance to obtain all of the Benchmark working material, and learn how to apply it in your own organisation. Taking part in the Workshop carries no further obligation, so you can use it as a training opportunity to get up to speed with the benchmarking structure and methodology.

Benchmark Coaching Workshop Objectives

To enable participants to adopt and use the latest benchmarking best practices in their own implementations:-

- Present the Benchmarking methodology
- Present the supporting tools (for Self-Assessment, and Maturity Assessment)
- Review the impact of the PLM Governance Standard
- Work through the practicalities of the real environment
- Developing Metrics and ROI
- Formulation and presentation of results

About the Governance Benchmark

The PLM Governance Benchmark is the first ever opportunity for major international companies to conduct a comprehensive benchmark of their PLM environments. Companies that contributed to the Introduction Stage in Q4 2011 have sales of \$2bn-\$15bn, 13000-35000 employees, and have operations in 20-30 countries. The PLM Interest Group is the only organisation that can structure and manage a benchmark of this size and detail.

Benchmark Coaching Workshop

The primary aim of the Benchmark Coaching Workshop is to train PLM managers how to benchmark their own PLM implementation with that of another company, using the Governance Benchmark framework as a working example.

The methodology is based around the PLMIG [PLM Benchmarking Handbook](#) that has been the industry standard in this area since 2004, and participants will receive the *Handbook* as part of their working material.

Day 1 starts with Arrival at 09:00, and Start at 10:00.

10:00	Introductions and Background	
10:15	Background to PLM Benchmarking	[PLMIG]
11:00	Coffee	
11:15	Governance Benchmarking Aims	[Knorr-Bremse]
11:45	Benchmarking Handbook Methodology	[PLMIG]
12:30	Lunch	
13:30	PLM Governance Standard	[PLMIG]
14:00	Real World Scenarios	[Delegates]
15:00	Constructing a PLM Benchmark	[Group Working]
16:00	New Material for Corporate Benchmarking	[Group Working]
17:30	Close	

Day 2 starts with Arrival at 08:30, and Start at 09:00.

09:00	Review of Day 1	[PLMIG/Group]
09:30	Governance Benchmark: Proposed Framework	[PLMIG]
10:30	Benchmarking Practicalities	[PLMIG/Group]
11:00	Coffee	
11:15	Metrics and ROI	[Group Working]
12:30	Lunch	
13:30	Working Session: Scope and Details	[Group Working]
15:00	Next Steps	
15:30	Close	

After the event, participants will receive a Summary Document of the Workshop results and will be free to use this and the *Benchmarking Handbook* to run their own benchmarks if they so wish. For those who intend to continue with the Governance Benchmark, the Workshop will provide the required training and the opportunity for group discussion of its structure and scope.

Workshop Details

The Workshop is open to PLM practitioners of any organisation that might participate in a PLM Benchmark as a PLM user.

The 2-day Workshop fee is £2575 (or €3000 / \$4200) per organisation, which includes PLMIG individual membership for 2012 and the full set of PLMIG working material. A participating organisation may send up to three people to the Workshop.

Next Steps

The [PLM Benchmark Coaching Workshop](#) provides the most advanced benchmark training available within the PLM industry, and uses the Governance Benchmark as the template to show how international benchmarking can be structured and executed. Companies from any country in the world are welcome to take part.

More information and a Registration Form are available via benchmark@plmig.com, or by contacting Roger Tempest on +44 1865 880495.