Professional PLM Initiative

Steering Group for Professional PLM

What is the Professional PLM Initiative?

The Professional PLM Initiative is a collaborative, industry-wide movement to establish PLM as a profession.

Creating a well-structured, international profession for PLM will resolve many of the skills, career development and recognition issues currently faced by PLM practitioners.

Recent developments such as the 'Digital World' and IoT are also drawing attention away from PLM as a discipline, which may impact the future adoption of PLM within engineering and manufacturing companies.

The Professional PLM Initiative has evolved to support the following premise:

- PLM is a specialty in its own right;
- of sufficient complexity that its practitioners should be certified to carry it out;
- of sufficient value to the business world to warrant its being recognised as a profession; and,
- steps should be taken to establish that professional status.

Role of the Steering Group

The process of setting up the Professional PLM Initiative was endorsed by PLM practitioners from over 100 companies in 33 different countries. Widespread support will drive the Initiative forward, but there must also be high-level guidance and authority about the complex issues that need to be addressed, and how the PLM industry needs to change.

This will be provided by the Steering Group. Furthermore, it is likely that some kind of new industry body will need to be formed to manage and represent the PLM Profession into the future. A broadly-based Steering Group will be needed to define how that should be set up.

Preliminary Discussions

Before the Steering Group can be formed, there needs to be a discussion process between the leading PLM exponents who might become its members.

Professional PLM Workshops in Wolfsburg and Berlin in 2018 have defined the shape of the Initiative and how the Steering Group should operate. There will be a new Networking Event in September at which potential Steering Group members can discuss and confirm this.
What is a Steering Group Member?

- A representative of a leading organisation in the world of PLM
- Willing to collaborate with other advanced PLM practitioners
- Has the foresight to see the value of PLM Professionalism on a global scale
- Able to join in with other Steering Group Members to guide the Initiative

Awareness and Networking Event

The Professional PLM Initiative will stage an Awareness and Networking Day in September 2018 at which PLM practitioners can meet, see the latest developments and discuss the Steering Group concept.

This will be a free event, open to practitioners from any organisation or country, but will be by invitation only so that the numbers can be managed. Details of how to take part can be found on the PLMIG web site, or requested via the email link below.

Why Participate?

Being on the Steering Group enables you to influence this Initiative at an early stage to maximise benefits for your company. As a key player in the initiative, you will be able to get its results more closely tailored to your company's exact needs.

- Influence the Professional PLM Initiative at its formative stage
- Enable your company to get benefits from the initiative as soon as possible, by being on the inside track
- Gain insights into the professional capabilities of your own internal and external staff
- Demonstrate your role as a leader of the PLM community
- Create connections with other PLM thought leaders
- Benefit from an on-site visit, and discussions with Initiative leaders
- Opportunity to host Launch meetings
- Maintain oversight of the Initiative as it builds its industry framework

Steering Group Membership

When it is formed, Steering Group Membership will be by organisation, represented by a designated individual.

Steering Group Membership, including participation in meetings, review and feedback of the Professional PLM material, 2 x free Workshop places, and guidance on formation of a new Professional Body; from the date of joining until 30 September 2019.

- €10000
- £9000
- $11500

What Do I Do Next?

This is a new PLM initiative, and things are developing very quickly. We need to know the level of interest in order to manage the invitations. For more detailed information and to join the Steering Group discussions, contact Roger Tempest at steering@plmig.com or on +44 1865 880495.