

PLMIG

PLM Interest Group

PLM User Forum

Announcing two neutral PLM workshops
for PLM managers and directors.

Reading, UK: 13-14 November 2008

Cleveland, USA: 18-19 November 2008

PLM User Forum

There is increasing demand for a platform for PLM managers to meet and work together in detail on the issues that are affecting their implementations. The PLMIG will provide this by running two *PLM User Forum* events in November. These meetings will be informal and productive, and will combine their results to give the most detailed picture yet of what it means to implement PLM on both sides of the Atlantic.



The European meeting will be held in Reading, England, and will be followed a week later by a matching meeting in Cleveland, Ohio. The meetings will share the same material, and participants in either meeting will receive the results of both.

Overview

The *PLM User Forum* is, in effect, a PLM Managers' workshop, providing 2 days of structured interaction designed to generate results and conclusions that can be applied within your own organisation after the event. The PLMIG structures the format and provides the documentation so that you can concentrate on the discussions, and you can present your own scenario to the meeting for the group to work on.

There are no screens, no sales pitches, and no booths to visit in the coffee breaks. After an hour or two of introduction from the PLMIG to allow the meeting to settle in, the remaining day and a half is group working time.

Why a User-Only Meeting?

Simply because PLM users tend to talk about their own particular set of issues when they meet, and that is what we want to work on. The PLMIG is an open organisation and also runs events attended by vendors and consultancies, but for the *User Forum* that would dilute the results.

What Will It Cost?

The delegate fee is €1200 / £900 / \$1500 per person plus VAT as applicable, with discounts for PLMIG members and *PLM User Initiative* Pre-Registrants.

Where Will They Be Held?

The workshops will be held at neutral conference locations close to London Heathrow and Cleveland Hopkins airports. Find out more by contacting Roger Tempest at userforum@plmig.com or on +44 1865 880495.